
Quona Capital 360

There are 7 billion people on our planet and counting...more than 3 billion don't have bank accounts. Yet 6 billion have mobile phones. All of them use money. And the need for financial services that are more accessible, convenient and useful to more people is now.

Technology, as a powerful enabler for progress, has opened the door, creating opportunity for entrepreneurs, investors and governments to tackle old problems in new ways and put financial tools into the hands of the unbanked and underserved to help communities thrive. But infrastructure is often lacking, especially where the need is greatest. Emerging markets are fickle—full of challenges and opportunities—and entrepreneurs don't always have the support and capital they need to succeed.

With a massive shift in connectivity and mobility, innovation is spreading more rapidly than ever before.

The world seeks a better, more inclusive way to harness technology and the entrepreneurial spirit to redefine financial services for all, creating more business opportunities that are as profitable as they are impactful. And where fintech entrepreneurs can make positive, long-lasting changes in their communities, at both a household and macro level.

Enter Quona Capital. With a singular focus on fintech in emerging markets, we are empowering entrepreneurs who want to build a better world by connecting them with the ideas, innovation and capital they need to help solve financial

challenges for the underserved in every corner of the world, from Mumbai, India to Monterrey, Mexico and beyond.

With a massive shift in connectivity and mobility, innovation is spreading more rapidly than ever before. We are looking to guide these forces in directions that benefit the financially excluded, connecting profit with purpose, financial services with technology, cutting-edge innovation with everyday pain points. This convergence is recognized by resourceful entrepreneurs and policymakers alike. Quona is poised to help fuel their vision, creating connections between entrepreneurs and capital providers, between fintech players around the globe with those in emerging markets, between institutional investors and aspiring entrepreneurs to create a more financially inclusive world.

The world seeks a better way to harness technology and the entrepreneurial spirit to redefine financial services for all, creating more business opportunities that are as profitable as they are sustainable.

We are global citizens, backed by top-tier insurance, payments and banking investors with boots-on-the-ground experience and a deep, local understanding of culture, language and need. We work shoulder to shoulder with entrepreneurs, investors and partners, redefining venture capital investing with a holistic, hands-on approach to the bottom line, aligning value with values and combining financial return with sustainable social impact. We see opportunity in the billions of financially underserved people around the world who need access to credit and convenient, secure ways to use their money every day.

Quona's model is profit- AND purpose-driven, combining money with meaning, setting us apart from traditional venture capital investors and positioning us to lead a lasting and positive impact on the world. We strengthen underserved markets, helping people put their money to work by leveling the playing field and backing entrepreneurs solving real problems in huge markets overlooked. It's investing that gives back in the form of healthier communities. We are fostering change where it's needed most, and walking with intention toward a world of passion, purpose and profitability.

It's the foreword of any narrative that sets the tone for what's to come and as we work side by side with fintech entrepreneurs changing the way their communities live and work, we realize that with each day the narrative is evolving to reveal a long-awaited access to a more accomplished world.

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TAGLINES

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Shoulder to shoulder

Quona Capital

A broader circle of access

Quona Capital

Fintech for financial inclusion

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Where value and values align

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Fintech Inclusion Capital

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Investing in Access

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A singular focus; fintech in emerging markets

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Funding the financial frontier